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Sergeant Jasper Park Opens TRACK Trails for Kids and Families

(Hardeeville, S.C., July 18, 2025) – In celebration of National Trails Day on August 16, the Jasper County Parks and Recreation Department, in partnership with the Kids in Parks program, will host a grand opening for a new TRACK Trail at Sgt. Jasper Park.

The celebration will begin at 10:00 a.m. at 1458 Red Dam Road. The ribbon-ceremony will take place at the beginning of the White Trail.

This newly launched TRACK Trail features a variety of self-guided activity brochures designed to transform an ordinary hike into a fun, discovery-filled adventure. Activities like "Types of Trees" help children identify oaks, maples, and pines along the trail, while "Birds of the Woods and Wetlands" introduces participants to the park's diverse bird species.

"TRACK Trails are more than just hikes, they're gateways to discovery. Each one is carefully designed to help kids experience the joy of outdoor exploration," said Adam Roades, director of Kids in Parks. "Our goal is to help families fall in love with parks and public lands, so they value and protect incredible places like Sgt. Jasper Park for generations to come."

Kids who complete TRACK Trail adventures can register their experiences at KidsinParks.com to earn prizes that enhance future outdoor explorations. Since its launch, the program has supported over one million adventures across the country.

"The Sgt. Jasper TRACK Trail will encourage visitors and young participants to make meaningful discoveries along the park's trails," said Corey Bivens, Director of Jasper County Parks and Recreation. "These new tools provide exciting opportunities for children to connect with nature and learn about local wildlife and ecosystems."

Kids in Parks is a program of the Blue Ridge Parkway Foundation. To learn more about TRACK Trails, visit KidsinParks.com for more information about Jasper County Parks and Recreation, visit jaspercountysc.gov/recreation-culture/parks/.